



ALAN KRIEGEL

*I would like nothing more than to help you find your way.*

**WHAT I BRING  
TO THE TABLE**

SEVEN YEARS OF PROFESSIONAL EXPERIENCE working with clients  
A DEEP ANALYTIC ABILITY to quickly understand complex projects, spaces, and clients  
Working skill and understanding of WAYFINDING, SIGNAGE, HUMAN/COMPUTER  
INTERACTION, WEB DESIGN, MOTION GRAPHICS, and 3D MODELING  
A WHOLLY UNIQUE STYLE OF THINKING which approaches problems from all angles,  
both physical and human, and yields unexpected hybrid solutions

**EXPERIENCE**

FREELANCE AND CONTRACT DESIGNER

*2005-present*

Consulting and design to corporations, small-businesses, and educational groups  
High-level conceptualisation of projects and new business ventures  
Branding, environmental, print, web, and user experience design  
Projects consistently garnered very positive results from end users and target audience  
Client relationships spanning up to six years

ENVIRONMENTAL GRAPHIC DESIGNER, HDR, LAWRENCEVILLE, NJ

*2012*

Analysis and design work on mid- to large healthcare facilities  
Room numbering strategies for complex floorplans in multi-building, multi-floor facilities  
Documentation, including meeting the requirements of the Army Corps of Engineers  
Establishment of a monthly call to bring the signage team together from six offices and  
share current work for ideas and critique  
Creation of robust internal ADA aids for pain-free compliant sign design

CO-OP INTERN, CLOUD GEHSAN ASSOCIATES, PHILADELPHIA, PA

*Fall 2008-Spring 2009*

Worked on all aspects of various projects, from concept to construction drawings  
Designed the signage system for a small city  
Oversaw a small project as Project Manager,  
including design and contact with the client and fabricators

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**TECHNICAL SKILLS**

Adobe Creative Suite  
*Fluent in Ai Ps Id Dw*  
*Experience in Ae Fl*  
Autodesk Revit  
Trimble SketchUp  
hot door CADtools  
HTML, CSS

**EDUCATION**

DREXEL UNIVERSITY, Philadelphia, PA  
College of Media Arts and Design  
Pennoni Honors College  
Bachelor of Science, 2010  
Concentration in Environmental Graphic Design  
3.7 GPA *magna cum laude*  
  
Member, SEGD, AIGA

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————— 609 · 553 · 2553 —————

ENVIRONMENTAL GRAPHIC DESIGN